



## Thunder in the Hill Country March 27<sup>th</sup> – 30<sup>th</sup>, 2025

Biker Rallies of Texas presents **Thunder in the Hill Country**, Thursday, March 27<sup>th</sup> – Sunday, March 30<sup>th</sup>.

### Vendor Set-up/Tear-Down:

- Vendors are required to arrive and set up Wednesday, March 26<sup>th</sup>. NO EXCEPTIONS.
- Vendor Registration will be open Wednesday, March 26<sup>th</sup> from 9:00am until 10:00pm.
- ALL Vendors will be escorted to their booth location and are placed on a first-come, first-served basis.
- No Vendor is to proceed or set-up without an escort.
- Vendors will tear down Sunday, March 30<sup>th</sup>.

### Vendor Booth Rates: (Booth must fit inside space purchased)

- INSIDE: \$2.00/sq. ft. Electricity provided, one (1) 110 plug ONLY.
- OUTSIDE: \$1.50/sq./ft. Must provide own power source.
- FOOD: \$650 (10x20) - Electricity provided as needed and must be specified in the application. Please provide a photo of your power plug. **Water is available; must have your own hose or container.** You must sign page 4 of this contract. If your food truck or food tent setup is greater than 10x20 please call (409) 655-8800 for the exact rate.
- A 10x10 booth will include 2 armbands, additional armbands may be purchased for \$35 per person.
- A 10 x 20 booth will include 4 armbands, additional armbands may be purchased for \$35 per person.
- Ice may be purchased on the rally grounds.
- Application/Contract Deadline: A minimum of half the booth rate MUST be received prior to February 12<sup>th</sup> to ensure your space, with payment in FULL by March 1st. NO MONEY WILL BE COLLECTED AT THE RALLY WITHOUT PRIOR APPROVAL. Credit card payments can be called in. Check payments can be mailed to the office.
- A new vendor application is required for all vendors.
- ALL vendors must sign a rally specific contract.

Thank you for your cooperation. We are looking forward to seeing you at Thunder in the Hill Country 2025.

Sincerely,  
Pam Fitch  
(409) 655-8800; pam@bikerralliesoftx.com  
Biker Rallies of Texas  
P.O. Box 96143  
Houston, TX 77213

ALL VENDORS ARE RESPONSIBLE FOR KEEPING THEIR BOOTH AREA CLEAR OF CLUTTER AND TRASH. VENDORS ARE ALSO RESPONSIBLE FOR ENSURING ALL TRASH, INCLUDING ZIP TIES, ARE REMOVED FROM THEIR AREA DURING TEAR-DOWN.

**21 & OVER - NO EXCEPTIONS**



## Vendor Contract

- 1) It is agreed that the Exhibitor will fill out, sign, and return this contract.
- 2) **It is agreed that booths will be rented for the entire show and that the Exhibitor, for the duration of the show, will tend booths. Vendors must open for business at 8:00 am sharp and will not close their booth before 7:00 pm. Vendors will be allowed to remain open for as long as they wish after 7:00 pm.** It is further agreed that there will be no subleasing of booth space. **ALL EXHIBITORS SHARING A BOOTH AND SELLING MERCHANDISE MUST SIGN CONTRACT.**
- 3) Vendor agrees they will arrive to unload, and set-up as outlined in Paragraph 2 of this contract and that they will be placed in their vendor location on a first-come first-served basis (**NO VENDOR IS TO PROCEED OR SET-UP WITHOUT AN ESCORT**). Vendor further agrees once they have unloaded their product, they will move their vehicle to the designated Vendor Parking Area located near Checkpoint #2 immediately. Once the rally begins, the day after Vendor set-up, vehicles are no longer allowed to enter rally grounds, other than those being escorted to campsites., **NO EXCEPTIONS.** \*Replenishment: Vendor must unload in the Vendor Parking area onto an available escort's vehicle. **NO VENDOR VEHICLES WILL BE ALLOWED ONCE THE RALLY BEGINS.** Trailers must be moved to the designated parking area at the front of the park.
- 4) Insurance coverage required for this event is a commercial general insurance policy in the amount of at least \$1,000,000, for general liability, which names **Biker Rallies of Texas**, as additional insured. You must provide this required Proof of insurance, or you will not be allowed to set up your vendor's space.
- 5) It is agreed that any objects exhibited by the Exhibitor always be his/her responsibility, and the Exhibitor shall be responsible for his/her safety and bear any loss by reason of theft, breakage, or other casualty.
  - a. It is agreed that Exhibitor will comply with all requirements of any government authority be it federal, state, or local – and to indemnify and hold harmless the promoters and the show facility owners, and all its constituents, from all liability due to failure to comply with any regulations.
  - b. It is agreed that the promoters reserve the right to make further rules and regulations, and such changes regarding this event as they deem necessary and proper: and upon notice to the Exhibitor all said action should become part of this contract and binding on the parties hereto.
  - c. It is agreed that the Exhibitor will release the promoters and the show facility owners and all its constituents from all liability for damages, injury or loss to any person or goods from any cause whatsoever, and further agrees to indemnify the promoters from all claims for damage, injury, or loss.
  - d. It is agreed that violators of these rules may constitute non-participation in future rallies.
  - e. It is agreed that all vendor space fees are non-refundable.
  - f. It is agreed that vendor space fees are payable up front. No fees will be collected at the rally site without prior approval.
  - g. Biker Rallies of Texas has the exclusive right to display, license, sell and merchandise all event novelties (t- shirts, ride pins, etc.). Biker Rallies of Texas further has the right to inspect, approve, reject, or otherwise control the display, promotion, sale or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Biker Rallies of Texas must be immediately removed from the event premises and may be removed by Biker Rallies of Texas if this does not occur.

**Merchandise designed to be passed off as event merchandise (use of Bandera, rally dates, event name, trademarks, etc.) or which has this effect will not be permitted. No signage may be displayed in Exhibitor space reading "Official Rally Merchandise", "Rally Merchandise", "Rally Tees", "Event Tees" or any similar language advertising the sale of event merchandise. "Rumble on the River" and "Thunder in the Hill Country"**



are a trademark of Biker Rallies of Texas. Any vendor found selling merchandise that infringes on these trademarks may be asked to leave immediately and will be subject to legal recourse.

#### **Liability Release and Indemnification**

I (the applicant VENDOR identified herein) understand and agree that the terms included in this Application and Agreement are contractual in nature and that I and any persons affiliated with my vendor operations shall fully comply with all terms written above and shall abide by any other rules or regulations adopted by Biker Rallies of Texas (or its Lessor) for the Thunder in the Hill Country or Rumble on the River® festival ("EVENT"). • I understand that during my participation in the EVENT, Biker Rallies of Texas, and its affiliates, including Biker Events of Texas® festival and its management, staff and volunteers (collectively, PROMOTERS) merely arrange for the exhibition of items and assume NO responsibility for the supervision or safekeeping of the same. VENDOR further agrees to hold blameless the EVENT and PROMOTERS from any claim, action, or demand by any person for expense or damage arising from the exhibition. • I agree to keep, save and hold the EVENT and PROMOTERS (and the Lessor of the Venue ("LESSOR")) harmless from any and all action, liabilities, damages, judgments, costs and expenses including reasonable attorney's fees, in the event an action is filed or does in any way arise out of, relate to, or accrue against the EVENT, PROMOTERS or LESSOR as a consequence of this Agreement or for any act, negligence or omission of the VENDOR or the VENDOR'S agents, personnel, employees, participants or volunteers (VENDOR PERSONNEL), in relation to the EVENT. In addition, I will be responsible for reimbursement to the EVENT and PROMOTERS and LESSOR and shall promptly advance all costs, including attorney's fees, whenever any such claims and actions arise and/or reach voluntary settlements rather than judgments. VENDOR acknowledges and agrees that it shall, at its own expense, defend and indemnify PROMOTERS and LESSOR against all demands, claims, damages, costs and/or attorney's fees arising out of or based upon (in whole or in part) the actions, conduct and/or presence of VENDOR or any of its VENDOR PERSONNEL at the EVENT or anything occurring in VENDOR's designated vendor space. • I acknowledge that the PROMOTERS and/or anyone acting under their permission, authority or approval may record, film or take pictures or video during the EVENT of my vendor space (including any and all contents thereof and appurtenances thereto and further including, without limitation, any trademarks, graphics, signage or other indicia and any logos and verbiage contained on such signs and/or uniforms and any business or activities conducted thereon) and VENDOR PERSONNEL and agree that EVENT and PROMOTERS may use any photos, video or images of me (or images submitted by me), my VENDOR PERSONNEL or my vendor space for publicizing the EVENT or future EVENTS and to exhibit and exploit such photographs, recordings and films (collectively, the "Materials") in any manner whatsoever, in any and all media whether now known or hereafter devised, at any time in perpetuity worldwide without compensation, including the right to use the Materials in and in connection with any productions and for advertising and promotional purposes in connection with any productions in which the Materials are incorporated in any manner whatsoever. VENDOR grants to PROMOTERS and their successors, licensees and assigns, all rights of every kind in and to the depiction of the VENDOR, and neither VENDOR, nor any VENDOR PERSONNEL nor other party now or hereafter having an interest in the vendor space or contents, shall have any right of action against PROMOTERS or any other party arising out of any use of the Materials. VENDOR acknowledges and agrees that PROMOTERS may assign this Release, in whole or in part, at any time to any party. All rights, including copyright, in the Materials shall be and remain owned and vested in PROMOTER and/or its assignees and licenses and Biker Events of Texas, DBA Biker Rallies of Texas.

**Vendor Information Initial \_\_\_\_\_ Date \_\_\_\_\_**

VENDOR acknowledges that it is an independent contractor, that it is responsible for the conduct, actions, and payment of its own VENDOR PERSONNEL and that they are sufficiently skilled and trained to professionally provide VENDOR's anticipated services or goods. VENDOR and its VENDOR PERSONNEL shall be responsible for and shall indemnify PROMOTERS and the EVENT (and LESSOR) against all costs, expenses, liens, damages, and/or injuries related to or that arise from the VENDOR's work performed or presence at the EVENT. VENDOR agrees that it shall require its VENDOR PERSONNEL to agree to be bound by this Agreement prior to allowing them on the EVENT premises. • Limitation of Liability. VENDOR and its VENDOR PERSONNEL release PROMOTERS and EVENT (and LESSOR) from all liability, claims, damages, and/or liens related to or arising out of VENDOR's and VENDOR PERSONNEL's performance of services or their presence on or the condition of the EVENT premises. To the maximum extent permitted by law, in no event will PROMOTERS and/or the EVENT (and/or LESSOR) be responsible for any incidental damages, consequential damages, exemplary damages of any kind, lost goodwill, lost profits, lost business and/or any indirect economic damages whatsoever regardless of whether such damages arise from claims based upon contract, negligence, tort (including strict liability or other legal theory), a breach of any warranty or term of this agreement, and regardless of whether a party was advised or had reason to know of the possibility of incurring such damages in advance. VENDOR agrees that PROMOTERS' and/or EVENT's maximum total liability to VENDOR or of its VENDOR PERSONNEL under any circumstance and for all claims shall be limited to the return of the VENDOR's fee paid for its vendor space. • This Agreement is entered into and performable in Texas and is governed by Texas law. Should any dispute arise between the parties hereto or their legal representatives, successors and assigns concerning any provision of this Agreement or the rights and duties of any person in relation thereto or the EVENT, the party prevailing in such dispute shall be entitled, in addition to any other relief that may be granted, to recover attorneys' fees and legal costs in connection with such dispute. For any dispute, claim or lawsuit (DISPUTE) arising out of or related in any way to this Agreement or to the EVENT, VENDOR also agrees that: (a) the exclusive jurisdiction for resolution of any such DISPUTE shall be in the courts located in Galveston County, Texas; (b) VENDOR shall (i) notify



the PROMOTERS and/or the EVENT in writing of the dispute, (ii) at VENDOR's own cost and expense prior to filing any lawsuit VENDOR shall mediate with PROMOTERS in Austin, Texas in an attempt to resolve the DISPUTE, and (iii) any failure by VENDOR to abide by or follow this pre-filing notice and mediation procedure shall conclusively result in a waiver and release of any and all claims that VENDOR may have against the EVENT and/or the PROMOTERS (and/or LESSOR).

**Initials** \_\_\_\_\_ I acknowledge that I have read and understand all the terms and conditions of this vendor application and agreement. By signing below, I agree to comply with all the terms and conditions specified herein (including the general information sections) and understand that this form is an application for space only. No space will be reserved without payment. The application is subject to review and approval by festival management who reserve the right to reject any applicant for any reason. Any information is subject to change.

Vendor Company Name: \_\_\_\_\_

Signature \_\_\_\_\_ DATE: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**FOOD VENDORS (Only) FIRE, SAFETY AND HEALTH CODE STATEMENT**

*By signing you agree to adhere to ALL Fire/Safety and Health Code Ordinances including, but not limited to:*

- **REQUIRED FIRE EXTINGUISHERS**
- **CLASS K (Grease, Fat or Cooking Oil)**
- **CLASS A, B, C (Paper products, etc.)**

**SAFETY**

*All fire lanes and walkways must be kept free of clutter.*

**HEALTH CODE**

- *Proper storage of all Food*
- *Maintain adequate heating (above 135 degrees) and cooling (below 41 degrees)*
- *Proper disposal of greywater, etc.*

**FAILURE TO COMPLY WITH ANY FIRE, SAFETY AND HEALTH CODES WILL RESULT IN YOUR BOOTH BEING SHUT DOWN, YOU WILL BE ASKED TO LEAVE AND COULD ALSO INCLUDE ANY FINES IMPOSED.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**ALL VENDORS ARE RESPONSIBLE FOR KEEPING THEIR BOOTH AREA CLEAR OF CLUTTER AND TRASH. VENDORS ARE ALSO RESPONSIBLE FOR ENSURING ALL TRASH, INCLUDING ZIP TIES, AREA REMOVED FROM THEIR AREA DURING TEAR-DOWN.**



## Vendor Application

BOOTH/COMPANY NAME: \_\_\_\_\_

TYPE OF VENDOR:  Retail  Food  Non-Profit      BOOTH SIZE: Select Size

BOOTH LOCATION:  Inside  Outside      NUMBER OF EXTRA ARM BANDS: Optional

Name (Contact): \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

**FOOD VENDORS PLEASE MAKE SURE THE FOLLOWING MEASUREMENTS ARE ACCURATE** – Length of Trailer, Including Tongue:

Serving Window/Windows

You will Serve From:      Window 1                              Window 2                              Window 3

**YOU MUST COMPLY WITH ALL FIRE, SAFETY AND HEALTH CODES AS OUTLINED ON PAGE 4 OF THE CONTRACT (CONTRACT MUST BE SUBMITTED WITH YOUR APPLICATION IN ORDER TO BE CONSIDERED).**

**ITEMS TO BE SOLD, BE SPECIFIC – ALL items MUST be listed (any item not listed may not be allowed to be sold):**

State Tax ID: \_\_\_\_\_ (Required for our Records) **SALES TAX RATE IS: 8.25%**

- There will be 4 armbands issued per Vendor for booth sizes 10x20 and above; 10x10 booths will receive 2.
- **ALL VENDOR FEES ARE NON-REFUNDABLE AND MUST BE PAID PRIOR TO THE START OF THE RALLY**
- Vendor set-up is the day before the rally begins. NO EXCEPTIONS!

BOOTH FEE: \$ \_\_\_\_\_ (AS QUOTED) RV/SC \$ \_\_\_\_\_ (\$175/30 AMP; \$200/50 AMP; SC (Self-Contained) \$35) You must call in advance to ensure there is RV space availability.

TOTAL PAID \$ \_\_\_\_\_ **FEE IS NON-REFUNDABLE (SEE VENDOR CONTRACT FOR RATES OR CALL NUMBER BELOW) IT is agreed that vendor space fees and RV site fees are payable up front. No money will be collected at the rally unless previously arranged!**

**ALL MAJOR CREDIT CARDS ACCEPTED. CHECKS PAYABLE TO: Biker Rallies of Texas and mail to P.O. Box 96143, Houston, TX 77213. Office: (409) 655-8800**

**21 & OVER – NO EXCEPTIONS**